

Loretta Rosenmayer

Founder & Chairwomen of the Board



Almost 30 years ago, Loretta Rosenmayer started a small trenching company named Trench-It with four employees and \$15,000 borrowed from a close female friend who believed in her dream. Today, INTREN is a leader in the development and execution of premier design, construction and management solutions for some of the nation's largest utilities and private contractors. Changing its name in 2009 due to the growth and expansion of services, INTREN is 1,490 employees strong across the nation. Well-known and respected in the business community, Loretta is an avid supporter of women in business. She became certified as a "Women's Business Enterprise" in 1993 and is a committed partner in supporting companies seeking to become certified. She credits the utility industry for perceiving and acting on the potential for women's businesses to perform. "In this industry, you are judged on your delivery, not your gender," she says. Loretta stepped up to Chairwoman of the Board in July 2017 and hired new CEO Kelly Tomblin to lead INTREN. Together, they continue to grow the business based on the original core values that she set in place over 29 years ago: Safety, Integrity, Customer Focus and Employee Empowerment. INTREN strives to OutPerform Everyday, earning the trust of its customers through stewardship of their priorities, the communities' interests, and the company's ever-growing success.